MGG Knowledge
Cooperation on
Sustainability Standards
Social and environmental standards increasingly shape international production and trade. The evolving multifaceted and complex standard landscape has both created new dynamics and new controversies: Standards may foster economic integration and growth as well as sustainability in international production while potentially excluding smaller firms unable to comply. Hence, one key interest of research within the MGG network and of colleagues at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE) is to identify factors that facilitate or hamper the adoption of social and environmental standards by small and medium-sized enterprises (SMEs) to shed light on challenges and potentials of standards.

*Christoph Sommer of DIE in cooperation with MGG has issued a paper that summarises and syntheses the evidence of five country case studies to identify main drivers and constraints for standard adoption by SMEs:*


*MGG has collected five country case studies, which were conducted by the MGG knowledge cooperation to detect drivers and constraints for standard adoption by SMEs, in one publication:*

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