

# On setting global targets

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*Bonn, 18 January 2010*

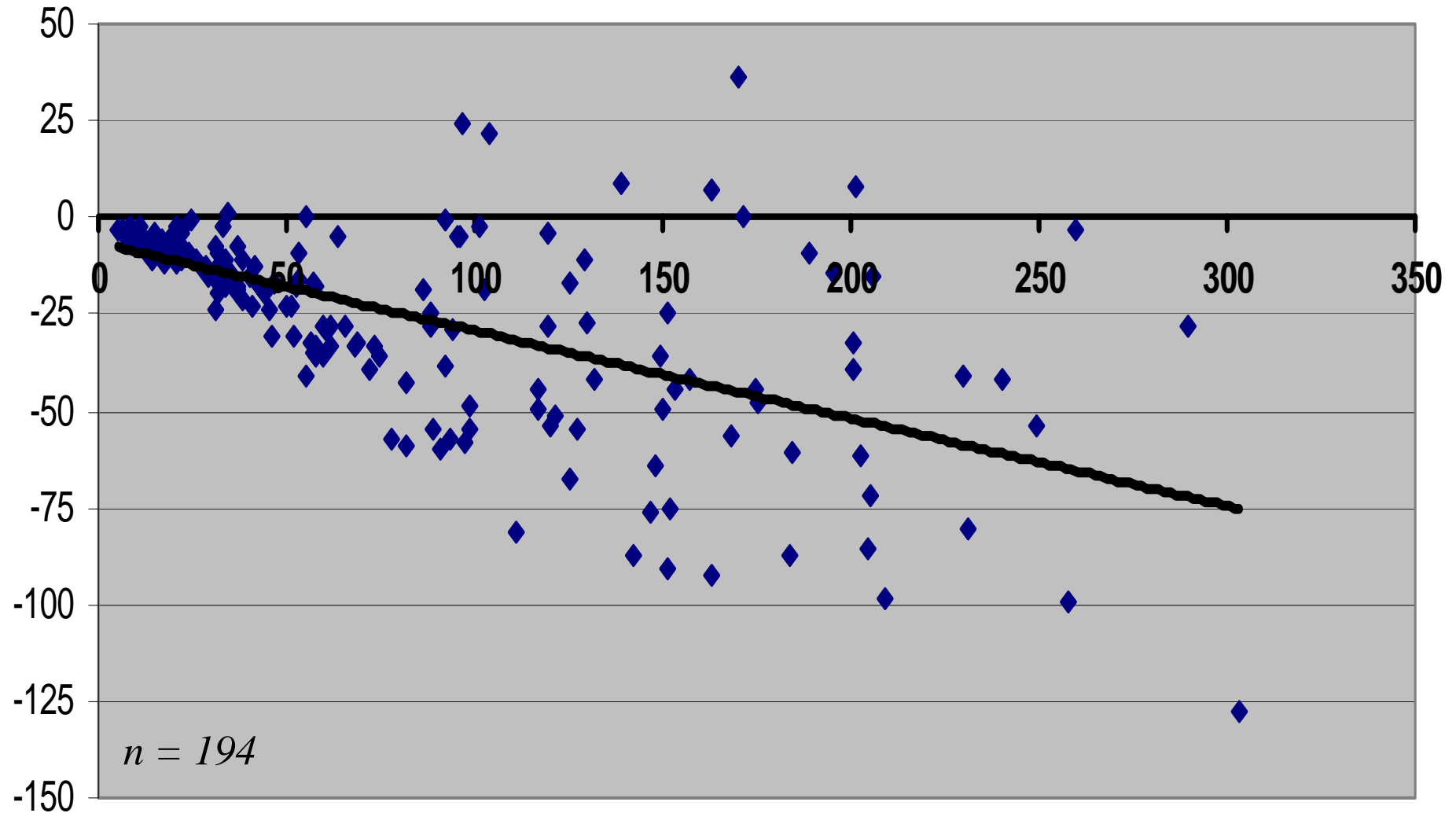
# History first; statistics later

- MDGs conceived to keep MD alive beyond its usual shelf-life
  - *2 criteria*
- Positive impact, albeit non-quantifiable
- 3 types of reactions

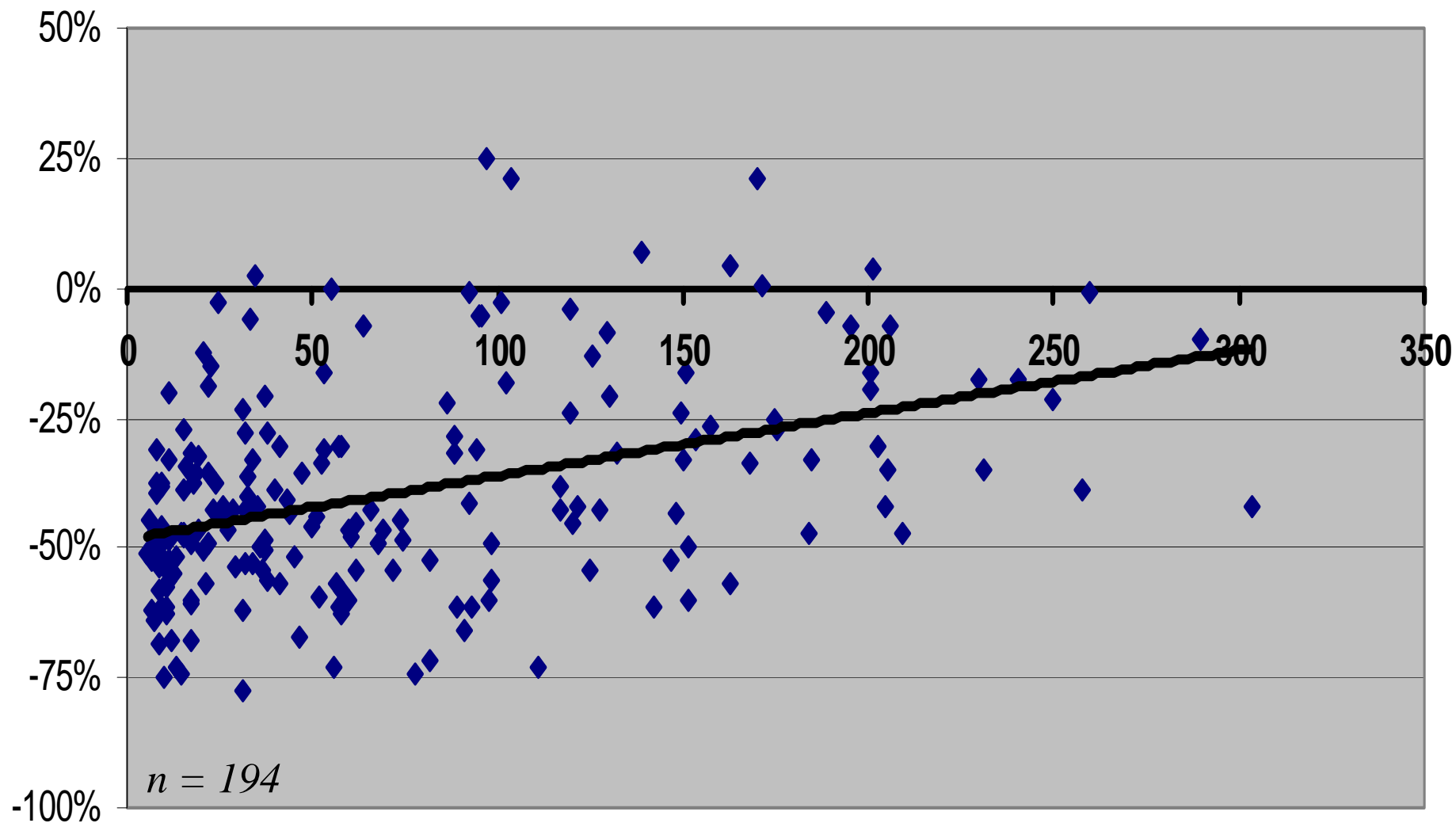
# Target-setting: 7 caveats

1. Time horizon
2. Few targets
3. Quantitative targets
4. Overall structure
5. Benchmarking

# U5MR progress in absolute terms (1990-2007)



# U5MR progress in relative terms (1990-2007)

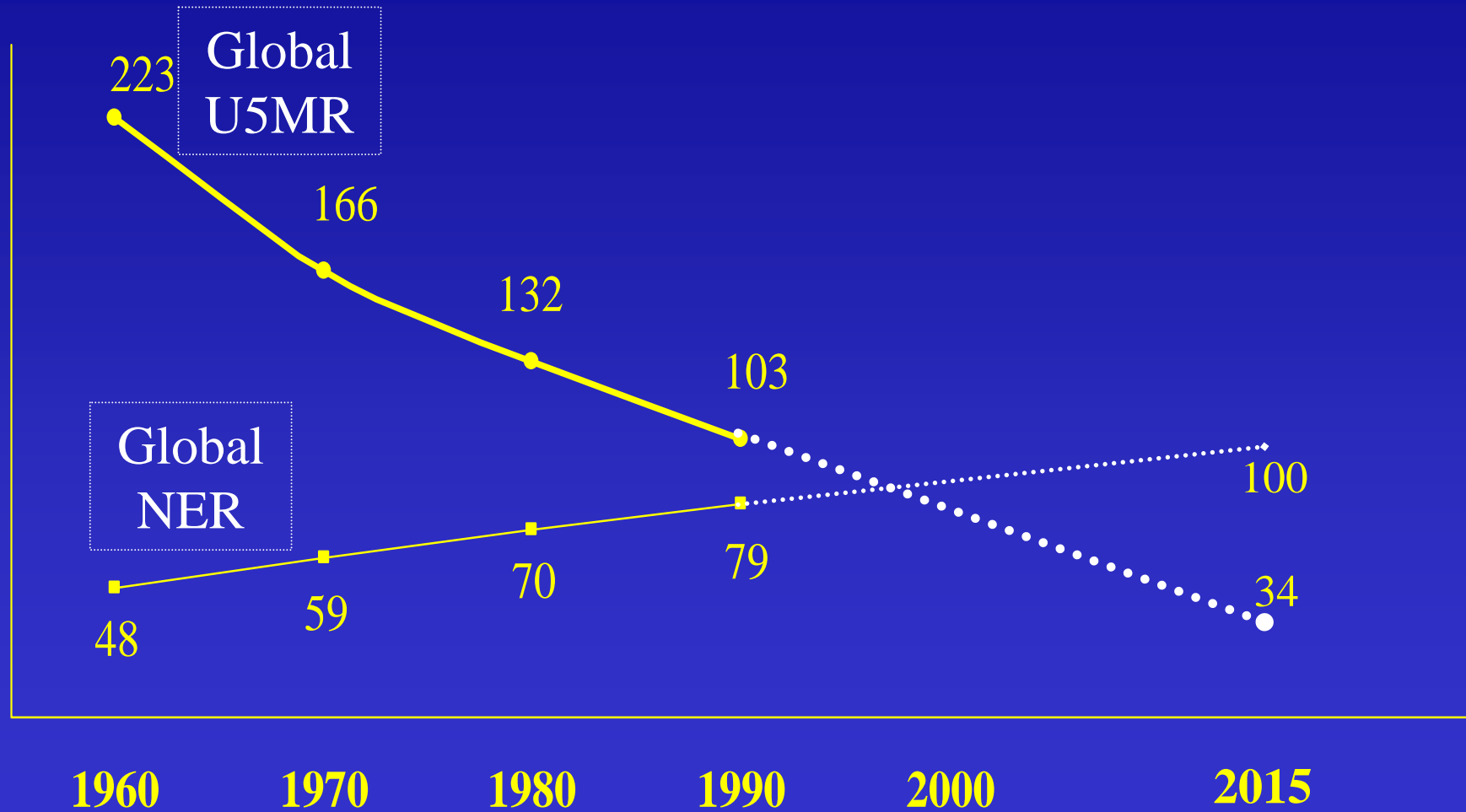


# Target-setting: 7 caveats

1. Time horizon
2. Few targets
3. Quantitative targets
4. Overall structure
5. Benchmarking
6. Capturing equity
7. Global targets

1. Poverty & hunger – 1/2
2. Primary education – full
3. Gender equality – full
4. Child mortality – 2/3
5. Maternal health – 3/4
6. HIV/Aids, malaria & TB
7. Environment – 1/2
8. Global partnership – 0.7%

# Most global targets are based on global trends





**“These goals will first need to be adapted to the specific realities of each country [...]**

**Such adaptation is of crucial importance to ensure their technical validity, logistical feasibility, financial affordability and to secure political commitment and broad public support”**

*World Summit for Children  
1990*

**MDGs are collective targets.  
They do not need to be achieved  
by all countries for the world to  
meet them.**

*Africa is not missing the targets;  
we are missing the point.*