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Deutsches Institut für  
Entwicklungspolitik



German Development  
Institute



Physikalisch-Technische Bundesanstalt  
Braunschweig und Berlin

Virtual launch event

## The transition towards a green economy and its implications for quality infrastructure

A study by  
the German Development Institute / Deutsches Institut für  
Entwicklungspolitik (DIE) & the National Metrology Institute of  
Germany (Physikalisch-Technische Bundesanstalt, PTB)

30 September 2020, 2 – 4 pm (CET)



## “The transition towards a green economy and its implications for quality infrastructure”

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The transition towards a green economy has become an urgent need. It implies accelerated diffusion of manifold green technologies, which in turn generates opportunities for domestic value creation in terms of learning, localization of supply chains, and employment. A pre-condition for the effective development and diffusion of green technologies and for the increase in competitiveness is the presence of well-functioning national quality infrastructure systems. Quality infrastructure comprises standards, conformity assessment (that is, inspection, testing and certification), metrology and accreditation. Quality infrastructure is necessary for securing access to new markets, improving productivity, enabling innovation, and ensuring environmental and consumer protection. Building up relevant quality infrastructure capabilities is, therefore, decisive for effectively using, adapting and innovating on technologies.

The DIE-PTB study examines this nexus between green technologies and quality infrastructure in developing countries. It examines which technologies are most relevant and how quality infrastructure interventions can support the transition towards a green economy. The study explores three case studies in more detail: India, Morocco, and Ethiopia.

The DIE and the PTB cordially invite you to the virtual launch event with an expert round table to present and discuss results from the study. Special attention will be given to the following aspects:

- Which green technologies are diffusing in developing countries and at what pace?
- What quality infrastructure interventions are needed to support and benefit from this transition?
- What are the implications for development cooperation programs aimed at enabling the transition to a green economy?

To register for this event please contact [socioeconomic@die-gdi.de](mailto:socioeconomic@die-gdi.de) (Ms. Ina Klemke) via email. Prior to the event, we will follow-up with more details. For questions and content related information, please contact Dr. Georgeta Vidican Auktor ([g.vidican.auktor@outlook.com](mailto:g.vidican.auktor@outlook.com)).