PSS PLATFORM IN INDIA

Key Concerns and Way Forward

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UNIQUENESS OF QCI TO HOST PSS PLATFORM

• QCI, an independent body under the Ministry of Commerce, has been instrumental in providing support to Government and Industry.

• Focal point for both Government and industry bodies - having representation from both - identified as hub of PSS in Standards Conclave in 14/15

• QCI works closely with National Standards body and formulates Voluntary standards across ‘Standards Chain’. (Policy to Implementation)

• Unbiased and credible organisation - understand each level of design and development of Standards – delivers futuristic models for all sectors

• Vol. Std. designed by multi-stakeholder consultations have been consistently adopted by Indian Government – ZED, AYUSH, YOGA, NMPB.

• Using our expertise we have gained substantial acceptance in the SAARC region for sustainable solutions – Lead Safe Paint Scheme and SAARC GAP

• QCI collaborates with Standards/ Accreditation Bodies across economies for promoting VSS for mutual benefit - ARSO, ANSI, DGQ, IPEN, FAO, ANAB, GCC
EXISTING ECOSYSTEM IN INDIA

Regulators

Government

Voluntary Standards

SO/ABs/CABs

Manufacturers/Supply Chains/service providers

Consumers/Citizen

HEALTH, SAFETY, NATIONAL SECURITY

COMPETITIVE NESS, GLOBAL TRADE

PSS IS INCREASINGLY USED TO DEMONSTRATE COMPLIANCE TO REGULATION INDIA (FOOD AUTHORITY/ AYUSH CoPP/ YOGA - RECRUITMENTS)
Concerns regarding PSS in Developing Economies

- Compliance to PSS in developing economies difficult: readiness, alien concepts, complex interpretation, long term investment, no interoperability among PSS.
- There is no Platform yet to harmonize PSS in different economies.
- Fear of PSS becoming a Barrier to Trade.
- Industry need to be presented with a viable proposition in adopting PSS.
- Access to funds and timelines to encourage adoption of PSS without impinging business is not clear.
• Zero Defect Zero Effect (ZED) created as a voluntary Standard for two sets of MSMEs:
  • MSMEs selling their products directly to international market
  • Part of Supply Chain of OEMs

• The concerned Ministry adopts the standard. Promotes it with varying subsidy to Micro, Small and Medium Industries.

• The Platform is launched by the Prime Minister on October 18, 2016 as an integral part of ‘Make in India’ campaign.

• Small Industry Associations, Industry Chambers, Standards bodies around the world, Training bodies, Conformity Assessment bodies, Consulting bodies are all part of the Ecosystem in ZED.

• With government support, Action Plan for promoting ZED in being planned.
THE WAY FORWARD

• Every economy must identify a single body for PSS.
• Conformity Assessment process must be harmonized and agreed.
• A maturity model approach has worked well in India; other economies may also consider it as long term strategy.
• Every Voluntary Standard must be followed with an action plan to the Government for provide wide ranging incentives like:
  • Making VSS pre-requisite for local procurement
  • Access to funds for upgradation
  • Access to global markets
  • Through PSS reduction in oversight for local laws
  • Through PSS reduction in oversight in technical regulations (deemed compliant status)
• Begin with a commitment to show our alignment to SDGs.

LET’S SIGN A DECLARATION TO CELEBRATE THE REPORT
For more information about:

India’s National PSS Platform

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